

SITE UPDATES

Catherine's Health Center Wyoming to Open in 2022

Catherine's Health Center is excited to announce that we will be opening our fourth location in the Wyoming area later this year. This new health center, located at the intersection of 36th Street and Clyde Park, comes out of a growing need for affordable healthcare in the community, and will help Catherine's reach our goal of serving 19,000 patients in the community by 2023.

Since Catherine's was established as an organization in 1996, we have always grown and adapted to meet the needs of the community. This new health center is no exception. Providing comprehensive medical, behavioral health, and health support services, this new location will bring high quality and accessible care to Wyoming.

We never could have imagined the exciting growth that we've experienced the past few years here at Catherine's, and we're grateful for everyone who has supported us throughout this journey. Catherine's Health Center Wyoming is a testament to the ways in which a community can come together to make a visible difference and support those in need.

The site of Catherine's Health Center Wyoming is currently under construction to renovate the patient area and add additional



Operations Director, Sara Brooks, stands over blueprints at the new Catherine's Health Center Wyoming location before a planning meeting for the site.

administrative areas for our team, but is set to be finished sometime later this year. Stay tuned for more about this exciting new chapter in our history as we continue to grow and adapt to the needs in the community!

Construction Begins at Catherine's Health Center Streams of Hope



If you've stopped by our Catherine's Health Center at Streams of Hope location recently, you may have noticed a few changes. Just outside of the health center doors, construction has begun on the new expanded Streams of Hope campus.

The new addition, announced earlier this year as a part of Stream of Hope's "Healthy Starts Here" campaign, will provide Catherine's Health Center with the space for five dental rooms, four medical exam rooms, and one behavioral health room.

One of our providers, Katherine Byl, PA-C, let us know how excited she is for the growth:

"Every day I come in I can see progress being made," Katherine said. "Lately, we have had more patients coming into the clinic from the surrounding neighborhood, and they have been surprised and happy to find a primary care home close by to where they live."

Catherine's continues to serve patients out of a temporary space on the campus, and expects the full expansion to be complete by late 2022.

FROM OUR CEO

Looking Forward to a New Season



Karen Kaashoek, pictured above, has worked with Catherine's for 25 years. Her leadership has transformed the organization, growing it from a small clinic to four state-of-the-art health centers.

As spring emerges once again, the world looks forward to the promise of change and new growth. Here at Catherine's Health Center, we are in a season of change as well. We are experiencing an explosion of new growth with our new clinic sites under construction as well as the addition of many new faces to our staff, all to provide our high-quality medical, dental and behavioral health services to new areas of our community.

As Catherine's looks forward with expectation to this new season, I also anticipate a season of change. It has been my great privilege to be part of the incredible team of individuals who have brought their hearts and skills to Catherine's. Together, we have been able to touch the lives of thousands of people who have walked through our

open doors. First in the basement of St. Alphonsus, then our current Creston location since 2011, and now reaching out to serve the greater Grand Rapids area with a total of four planned locations, we have been able to bring healing and hope. After nearly 25 years of serving Catherine's Health Center, most recently as its CEO, I am very excited to welcome a new leader to Catherine's.

While I say goodbye to this chapter of my life, you can rest assured that Catherine's and the amazing mission and vision for the community will never be far from my heart. As I retire in April, I want you to join me in welcoming Megan Erskine as Catherine's new CEO. I am confident that she has the passion, experience, and skills to lead the Catherine's team into the next exciting chapter in service to our community.

Looking Forward to Future Success

I am excited to introduce myself to you all as I begin my work with Catherine's Health Center this spring. I grew up in Grand Ledge, Michigan and am excited to be returning to my home state.

I have worked in community health for almost 14 years and most recently served as the Chief Operating Officer at a federally qualified health center in Chicago. I have much to learn about the patients and communities that Catherine's serves. I will spend time early on listening to patients, community partners, and staff to ensure that I am meeting the needs of the Catherine's community.

While I am early on in my tenure at Catherine's, I am already impressed by the talents and passion of the staff. It has been an honor to learn about the history of Catherine's and the crucial role the organization has played in providing critical access to healthcare.

As we embark on a new era, I will uphold Catherine's commitment to social justice, dignity, stewardship, and service, while working toward expansion of services to new communities and patients. We are very excited to open a new health center in Wyoming and to expand our partnership and footprint at Streams of Hope.

My vision is that Catherine's Health Center will be a distinguished leader in improving health equity by providing patient-centered and quality care that supports people in reaching their full potential. We will ensure that Catherine's meets the growing needs of its diverse population by providing culturally-sensitive care that is co-designed by our patients and communities.

I am thankful to the people who came before me and am especially thankful to Karen Kaashoek for her leadership in shaping Catherine's impactful role within the community.



Megan Erskine, pictured above, previously worked as an Operations Director for an FQHC in Chicago.

NEW TAGLINE, SAME MISSION

Catherine's Takes on a New Tagline: Open Doors. *Open Hearts.* Quality Care.

Catherine's Health Center has undergone many changes over its 26 years. But what has always remained constant? Our commitment to our patients. And the blue open heart.

Catherine's founders were intentional when choosing the open heart as the logo, as it communicated the values and mission to the community in a simple and relatable way. The blue calls back to the infamous blue doors and Catherine's humble beginnings in the basement of St. Alphonsus. The open heart represents the openness and high-quality care that exists to help those in need of it most; an open heart for the broken hearted.

Over the past year, the Catherine's brand has received some subtle, but impactful updates. Slight changes have been made to better represent our strong history and our even stronger future. For years, our tagline has been "Open Doors. Quality Care." We have now added "Open Hearts," to better encapsulate Catherine's mission, history, and values.

More than a marketing piece, "Open Doors. Open Hearts. Quality Care." truly represents how Catherine's approaches every relationship, whether with a patient, a staff member, a volunteer, a community partner, or a donor.



Open Doors. Open Hearts. Quality Care.

Our logo has always featured an open heart to reflect the ways in which we offer care for those who need it most.

We welcome you at Catherine's Health Center with an open door, an open heart, and quality care.

Save the date!

Open Doors Luncheon

The Open Doors Luncheon is back! Join us on Tuesday, June 14th at Frederik Meijer Gardens & Sculpture Park for Catherine's annual luncheon. This is our first time gathering in-person since 2019 and we are excited to share some incredible updates with the community. Come meet Catherine's incoming CEO, Megan, and hear about our vision as we grow throughout West Michigan.

Doors open at 11:15 a.m. and the program will begin promptly at noon. Lunch is provided and guests are invited to tour Frederik Meijer Gardens & Sculpture Park after the event concludes at 1:00 p.m. The Open Doors Luncheon is free to attend, but guests will be asked to partner with Catherine's in making healthcare more accessible by making a charitable contribution. The event will also be available for virtual viewing via Zoom for those who wish to attend online.

For more information and to RSVP for the in person Luncheon or virtual viewing, visit www.catherineshc.org/opensdoors. Questions? Contact Ally Shook, Development Director, at ashook@catherineshc.org.



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About Catherine's Health Center

Catherine's Health Center is a 501(c)(3) non-profit Federally Qualified Health Center. Catherine's has provided high quality, affordable and compassionate health care for 26 years. Today, Catherine's provides comprehensive medical, behavioral health, and dental services at four locations throughout our community.

Thank you for your support! If you have any questions or would like to make a donation, contact:

Ally Shook, Development Director
(616) 336-8800 | ashook@catherineshc.org

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Our Locations

Catherine's Health Center Creston

1211 Lafayette Ave NE
Grand Rapids, MI 49505

Catherine's Health Center Dental

781 36th St SE Suite B
Grand Rapids, MI 49548

Catherine's at Streams of Hope

280 60th St SE Suite #200
Grand Rapids, MI 49548

Catherine's Health Center Wyoming

950 36th St SW
Grand Rapids, MI 49509