



## 2023 SPONSORSHIP PACKET

*Open Doors. Open Hearts. Quality Care.*

# TREAT THE SYSTEMS, NOT JUST THE SYMPTOMS

## *A word from our CEO*

At Catherine's, we're committed to providing access to high quality, affordable, and compassionate healthcare for the underserved in our community. We treat the whole person by offering holistic services: medical, dental, behavioral health, and health support. Like us, you also believe that everyone has a right to dignified healthcare, regardless of their background or ability to pay.

Our services and your values make for the perfect partnership. As a nonprofit Federally Qualified Health Center, we rely on the support of the community, and you can rest assured that your generosity is truly making a difference for your neighbors. In 2022, Catherine's experienced monumental expansion as we worked toward our goal of serving 19,000 patients throughout Kent County. We opened several new sites in new communities, offering our award winning, high-quality care to more people.

This expansion is exciting and highlights the critical need for accessible healthcare. To address that need, Catherine's partners with individuals and businesses like you to provide care for anyone who happens to walk through our doors. Throughout 2023, we plan to host several events to raise necessary funds, introduce more people to health equity, and establish partnerships with other reputable organizations to address the systematic issues in healthcare today. The funding focus for 2023 is Substance Use Disorder (SUD) treatment. Catherine's recognizes this service as a rapidly growing need and has developed provider training and new service lines to best serve patients who are currently using substances within a harm reduction model. Below are the events we plan to host in 2023:

- **Open Doors Dinner:** Our annual fundraising event, this is the first year we are hosting it as a dinner in the hopes of being able to engage more community members. The Open Doors Dinner features an update from Catherine's leadership, a patient keynote, and an opportunity for approximately **250 guests** (additional guests may attend virtually) to support the mission. **The 2023 Open Doors Dinner is scheduled for Tuesday, May 2nd at Frederik Meijer Gardens & Sculpture Park.**
- **Coffee and Conversations:** These monthly tours allow up to 10 potential, new, and existing supporters to learn more about Catherine's in an hour-long session.



Each month, tours take place at a different Catherine's location and focus on a different topic in order to provide relevant information to the public regarding community health.

- **Health Equity Community Panel:** New in 2023, Catherine's will engage the community by hosting a thought leader event in partnership with other local organizations and subject experts. In alignment with the funding focus of SUD treatment, this **September** speaker panel will feature Catherine's and partners in Grand Rapids to discuss the current and future state of SUD treatment at the community-health level. This event will be open to 200 guests in-person, as well as virtually.

For these events to be as successful as possible and to bring in more support for this work, we humbly ask you to consider being an event sponsor. As a sponsor, you will receive recognition at each of Catherine's events. We intend to continue creating the best integrated care for Kent County, but creation requires collaboration and partnership. That is where you come in. We invite you to join us in this important mission to care for everyone in our community, especially those who need it most.

**Sincerely,**

*Megan Erskine*



## OUR MISSION

Catherine's Health Center provides access to high quality, affordable and compassionate health care.

## OUR VISION

Catherine's Health Center will provide health equity to the community by offering a full range of primary and wrap-around services.

## OUR VALUES

At Catherine's, we base everything we do around our four core values of **social justice, service, dignity, and stewardship.**

# SPONSORSHIP LEVELS

## **\$5000 Expert Practitioner**

- Logo prominently displayed in all event materials and on our website for 12 months
- Recognition at any events from the stage, in dining room media displays, at entrance, in event program, and on social media the week of the event
- Recognition in Annual Report and biannual newsletters
- Premium table seating at our Open Doors Dinner
- Reserved table of 10 for your business or organization at our Open Doors Dinner

## **\$2500 Speciality Provider**

- Recognition in any dining room media displays, at entrance, in event programming, and on social media
- Recognition in Annual Report and biannual newsletters
- Premium table seating at our Open Doors Dinner
- Reserved table of 10 for your business or organization at the Open Doors Dinner

## **\$1000 Wellness Warrior**

- Recognition at any events, event programming, and on social media
- Recognition in Annual Report and biannual newsletters
- Reserved table of 10 for your business or organization at the Open Doors Dinner

## **\$500 Prevention Champion**

- Recognition in event programming and on social media the week of the event
- Reserved table of 10 for your business or organization at the Open Doors Dinner

## **Gifts in Kind**

- Recognition in benefits according to value matching the above levels

# HEAR FROM ONE OF OUR PATIENTS

"To anyone supporting Catherine's, you are helping the most critical thing— health. Without you, people might slip through the cracks. You are creating change for people who might look like me or have similar backgrounds. Thank you."

-Kokob, a patient and board member at Catherine's



# LET'S GET IN TOUCH

Interested in helping us expand access to care in our community?  
Let's get in touch!

**Phone** (616) 336-8800 ext. 1206

**Email** [ashook@catherineshc.org](mailto:ashook@catherineshc.org)

**Website** [catherineshc.org/donate](https://catherineshc.org/donate)

# SPONSORSHIP COMMITMENT FOR CATHERINE'S 2023 EVENTS

**Yes! We want to empower Catherine's Health Center to provide high quality, affordable, and compassionate health care for the underserved in our community.**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please indicate your level of sponsor participation:**

\_\_\_\_\_ Expert Practitioner \_\_\_\_\_ Specialty Provider \_\_\_\_\_ Wellness Warrior

\_\_\_\_\_ Prevention Champion \_\_\_\_\_ Gifts in Kind

We are not interested in a sponsorship gift at this time, but are pleased to contribute to the mission of Catherine's Health Center with this donation amount: \_\_\_\_\_

\_\_\_\_\_

A check payable to "Catherine's Health Center" is enclosed \_\_\_\_\_

Please charge my Visa/Mastercard # \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_

Name on card: \_\_\_\_\_ CVC# \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

Signature: \_\_\_\_\_

Please feel free to contact our Development Director, Ally Shook, with any questions at 616-336-8800 ext. 1206 or [ashook@catherineshc.org](mailto:ashook@catherineshc.org).